

# **Investment Philosophy - Avoid the Human Factor**

A common myth is that to generate higher portfolio returns an investor must take on more risk. That is not true at all. Some types of risks result in losses rather than greater returns. The G&L SNN Equity Fund avoids these risks and by doing so increase the return.

The Fund is designed around a unique and proprietary methodology developed by New Age Alpha, LLC that measures investor behaviour risk, called the Human Factor. The Human Factor is the risk that investors have pushed the stock price too high and out of line with management's ability to deliver the performance to support that stock price.

Assessing management's ability to deliver performance to support the price of the stock is critical because it balances the stock price (which is based on investors' biases) and the company's results. If management fails to deliver such results the stock price will drop, and investors will lose money. Investor loss is strongly related to management failing to deliver the results the stock price implies.

There is no benefit of exposure to Human Factor Risk, only cost. This Human Factor Risk is the risk of losing for which investors are not paid for taking.

By avoiding this Human Factor risk, the fund both reduces risk and outperforms. Using both company fundamentals and stock price - both unambiguous pieces of information - allows us to repeatedly and consistently identify stocks likely to underperform. Alpha at that point is as simple as eliminating those high Human-Factor shares from our portfolios.

In addition to the Human-factor, The G&L SNN Equity fund combines other single-factor strategies. These strategies build upon the long-standing concept of diversification: that combining exposures to factors can help soften the effect of drawdowns and increase the potential for outperformance.

The exposure of the fund to the single-factor strategies is quantitatively calculated to optimise the expected return under certain constraints of total risk (absolute volatility) and tracking error (relative volatility). The other single-factor strategies that we combine with the Human Factor are:

Large capitalisation shares are combined to reduce the tracking error of the fund to the market due to the large weighting of the biggest shares in the market.

Value aims to capture excess returns from stocks that have low prices relative to their fundamental value. The value strategy is tracked by price to book, price to earnings, dividends, and free cash flow.

Momentum shares that have outperformed in the past tend to exhibit strong returns going forward. The momentum strategy uses relative returns from 3 months to a 1-year period.

Quality shares are defined by low debt, stable earnings, consistent asset growth, and strong corporate governance. They are identified through financial metrics like return to equity, debt to equity and earnings variability.

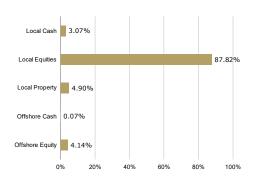
## **Fund Details**

Investment Manager:	Global & Local Investment Advisors (Pty) Ltd
Portfolio Manager:	Carl Isernhinke
Inception Date:	30 August 2019
Cost Ratios (incl. VAT)	
Total Expense Ratio (TER%):	0.78%
Transactions Costs Ratio (TC%):	0.54%
Total Investment Charges (TIC%):	1.32%
Performance Fee (PF) Included in TER:	N/A
Fees:	Annual Base Fee: 0.65% (excl. VAT)
Fund size (in Millions):	186.1694
NAV Price (as at month end):	9.94590
Number of Units:	18 619 869.39
Benchmark/Hurdle:	JSE SWIX Top 40 Index (J400).
Analysis Currency:	ZAR
Minimum Investment:	N/A
Income Distribution:	
Distribution Frequency:	Last day of December
Distribution Total for the past 12 months:	December 2020: 36.01 cpu
ASISA Classification:	South African - Equity - General

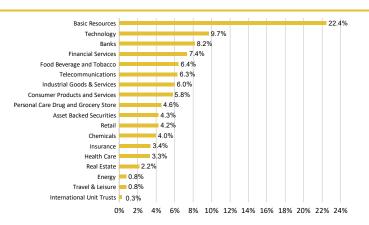
# **Investment Strategy**

The Portfolio is a constructed around a unique and proprietary methodology that measures investor behaviour risk, called the Human Factor. Relative and absolute risk is quantitatively controlled through additional factors including SWIX 40, Value, Momentum and Quality. The portfolio's equity exposure will always exceed 80% of its net asset value.

## **Asset Allocation**



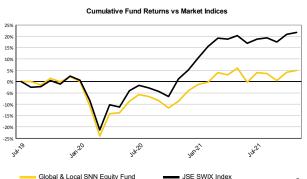
#### **Sector Allocation**



## **Increase in NAV Attributable to Investors**

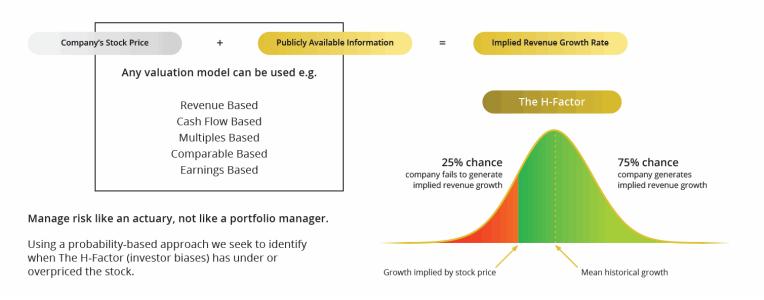
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
2019								0.02%	-1.44%	2.93%	-1.53%	2.30%	2.21%
2020	-2.10%	-10.84%	-14.89%	12.99%	0.57%	5.82%	3.29%	-0.96%	-1.98%	-3.52%	3.41%	5.02%	-6.14%
2021	2.00%	1.07%	1 260/	1 010/	2.07%	E 010/	4 200/	O E 20/	2.00%	2 70%	0.770/		0.200/

# **Cumulative Performance Since Inception**





#### The H-Factor



## **Index Construction**

The H-Factor System is designed to help you avoid The H-Factor inside your portfolio. This system measures the amount of H-Factor in a stock's price.

### Higher H-Factor = Higher Risk of Loss

Stock	H-Factor
Advtech Ltd	17,1
AVI Ltd	96,2
Blue Label Telecoms Ltd	97,8
Cashbuild Ltd	40,9
Discovery Ltd	5,9
Mediclinic International Plc	22,0
Naspers Ltd	7,0
Sasol Ltd	66,6
Sibanye Stillwater Ltd	4,7
Tiger Brands Ltd	96,6

The table above shows the H-Factor for some stocks listed on the JSE All Share Index and is for illustrative purposes only and should not be construed as providing investment advice or as a recommendation to buy or sell any particular security. The information presented in the above table may have changed materially from the date on which the table was created. The fund may or may not hold any of the securities from the table.



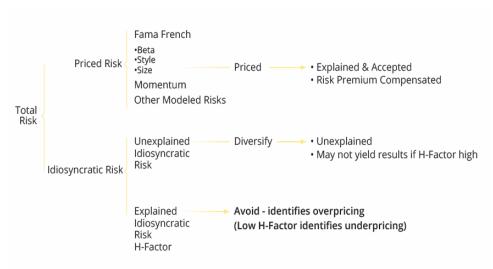
# **Avoiding The H-Factor is an Innovative Source of Alpha**

It's commonly assumed that there are two types of risks, those that are priced, for which investors demand compensation, and those that remain unpriced. Conventional wisdom says to diversify the unpriced portion of the risk when constructing a portfolio. We agree, pure

idiosyncratic risk should be diversified away.

We believe the unpriced risk contains more than simply idiosyncratic risk, but rather a combination of idiosyncratic and H-Factor Risk.

However, the H-Factor cannot be diversified away and its presence makes your diversification strategy inefficient. To make your diversification strategy work, you need to identify, measure and AVOID the H-Factor.







#### **Fund Performance**

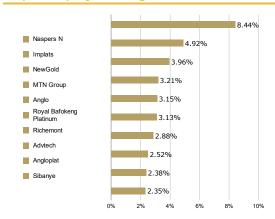
	Fund	SWIX
1 Year	14.87%	20.28%
3 Years (annualised)	n/a	n/a
5 Years (annualised)	n/a	n/a
Highest 12 month rolling return	37.00%	51.51%
Lowest 12 month rolling return	-12.95%	-6.97%
Since inception (annualised)	2.09%	8.79%

Fund Source: Sanne Fund Services SA (Pty) Ltd as of November 2021

Benchmark(s) Source: Bloomberg as at November 2021

The annualised total return is the average return earned by an investment each year over a given time period, since the launch date of the portfolio. Actual annual figures are available from the Manager on request. The highest and lowest one (1) year returns represent the highest and lowest actual returns achieved during a 12-month rolling period year since the first launch date of the portfolio.

## **Top 10 Equity Holdings**



# **Portfolio Objective**

The portfolio's investment objective is to achieve capital preservation over the long term. The portfolio will be benchmarked against the JSE SWIX Top 40 Index.

Risk Profile Low Low - Medium Medium - High High

The risk-reward profile is based on historical data and may not be a reliable indication of the future risk profile of the portfolio. The risk category shown is not guaranteed and may change over time. The lowest category does not mean the investment is risk free. There may be other special areas of risk relating to the investment including liquidity risk, credit risk, market risk, and settlement risk. Equity investments are volatile by nature and subject to potential capital loss. The Manager and the Portfolio Manager do not render financial advice. Our risk indicator does not imply that the portfolio is suitable for all types of investors. You are advised to consult your financial advisor to determine the appropriateness of the product for your portfolio.

# **Fund Risk**

Volatility Risk:

Volatility refers to uncertainty and risk related to size of change of an instrument or portfolio. It is a statistical measure of the dispersion of returns for a given security or market index. Volatility is proportional to the directional exposure of a portfolio and is measured by Value at risk (VaR) which is a statistical technique used to measure and quantify the level of volatility.

Concentration and Sector Risk:

A large proportion of total assets invested in specific assets, sectors or regions. Concentrated positions or concentrated sectors in a portfolio will material impact the returns of the portfolio more so than diversified portfolios.

Equity Risk:

Applies to investment in shares or derivatives based on shares. The market price of shares varies depending on supply and demand of the shares. Equity risk is the risk of loss due to the drop in the market price of shares. Equity risk can either be systematic risk which is risk to the entire market based on political and economic indicators or unsystematic risk which is company specific and includes risk relating to company profits, future prospects and general consensus on the company or sector.





#### **Glossary**

Net Asset Value (NAV): Means net asset value, which is the total market value of all assets in a portfolio including any income accruals and less and deductible expenses

such as audit fees, brokerage and service fees

Annualised Return: Is the weighted average compound growth rate over the performance period measured.

The highest and lowest rolling twelve-month performance of the portfolio since inception. **Highest & Lowest Return:** 

Reflects the percentage of the average Net Asset Value (NAV) of the portfolio that was incurred as charges, levies and fees related to the Total Expense Ratio (TER) management of the portfolio. A higher TER does not necessarily imply a poor return, nor does a low TER imply a good return. The current TER

cannot be regarded as an indication of future TER's.

Transaction Costs (TC) Is the percentage of the value of the Fund incurred as costs relating to the buying and selling of the Fund's underlying assets. Transaction costs are

a necessary cost in administering the Fund and impacts Fund returns.

Should not be considered in isolation as returns may be impacted by many other factors over time including market returns, the type of Fund, **Total Investment Charge (TIC)** investment decisions of the investment manager.

Total Investment Charges (TIC%) = TER (%) + TC (%): The Total Investment Charges (TIC), the TER + the TC, is the percentage of the net asset value of the class of the Financial Product incurred as costs relating to the investment of the Financial Product. It should be noted that a TIC is the sum of two calculated ratios

# **Portfolio Valuation & Transaction Cut-Off**

The portfolio is valued daily. The transaction cut-off time is 14:00pm on a business day. Investor instructions received after 14:00pm shall be processed the following business day.

A higher TER does not necessarily imply a poor return, nor does a low TER imply a good return. The current TER may not necessarily be an accurate indication of future TER's. Transaction Costs are a necessary cost in administering the financial product and impacts financial product returns. It should not be considered in isolation as returns may be impacted by many other factors over time including market returns, the type of financial product, the investment decisions of the investment manager and the TER.

# **Mandatory Disclosure**

Collective Investment Schemes are generally medium- to long-term investments. The value of participatory interests (units) may go down as well as up. Past performance is not necessarily a guide to future performance. Collective investments are traded at ruling prices and can engage in scrip lending and borrowing. A schedule of fees, charges and maximum commissions, as well as a detailed description of how performance fees are calculated and applied, is available on request from Sanne Management Company (RF)(Pty) Ltd ("the Manager").

The Manager does not provide any guarantee in respect to the capital or the return of the portfolio. Excessive withdrawals from the portfolio may place the portfolio under liquidity pressure and in such circumstances, a process of ring-fencing of withdrawal instructions and managed pay-outs over time may be followed. Commission and incentives may be paid, and if so, are included in the overall costs

The Manager may close the portfolio to new investors in order to manage it efficiently according to its mandate. Prices are published daily on our website and local media. Additional information, including key investor information documents, minimum disclosure documents, as well as other information relating to the basis on which the manager undertakes to repurchase participatory interests offered to it, and the basis on which selling and repurchase prices will be calculated, is available, free of charge, on request from the Manager. The value of an investment is dependent on numerous factors which may include, but not limited to, share price fluctuations, interest and exchange rates and other economic factors. Where foreign investments are included in the portfolio, performance is further affected by uncertainties such as changes in government policy, political risks, tax risks, settlement risks, foreign exchange risks, and other legal or regulatory developments.

The Manager ensures fair treatment of investors by not offering preferential fee or liquidity terms to any investor within the same strategy. The Manager is registered and approved by the Financial Sector Conduct Authority under CISCA.

The Manager retains full legal responsibility for the portfolio. FirstRand Bank limited, is the appointed trustee. The Portfolio shall invests in portfolios of collective investment schemes that may levy their own charges, which could result in a higher fee structure.

The Financial Services Provider ("FSP"), Global and Local Investment advisors (pty) Ltd, FSP no 43286, is authorized under the Financial advisory and Intermediary Services Act 37 of 2002 to render investment management service.

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